



**The ICE invites you to a talk on:**

*“Modeling pedestrian behaviour”*

**by Dr Norman Rhodes**

ABSTRACT: Modeling pedestrian behaviour gives insight into how to optimize overloaded transportation hubs, plan museum displays and assess security procedures. Pedestrian modelling software has grown from a requirement to connect smoke ventilation control with evacuation but there are many challenges – come and listen to find out more.

### **Date and Time**

Thursday 30th June

**6:00pm** for 6:30pm start (1 hour lecture)

### **Venue**

Arup Offices (10th Floor),  
155 Avenue of the Americas  
New York, NY 10013.  
(Near Spring Street Subway)

**RSVP** by **Friday 24th June**

to David Watson

E: David.Watson@hatchmott.com

T: 718 514 1596

(Please bring photo ID)

Free event. Refreshments provided.

Visit [www.iceusa.org](http://www.iceusa.org) for other upcoming events.