

# Beyond rhetoric

*Delivering a low carbon society*

The Institution of Civil  
Engineers Brunel Lecture Series

Presented by Keith Clarke,  
Chief Executive, Atkins

**Thursday 2 December 2010**

5.30pm

British Consulate General  
845 Third Avenue  
Between 51st and 52nd Streets  
New York  
NY 10022 USA

**The lecture will address what the engineers of today can learn from Telford, Watt, Brunel and the like that can help us build a low carbon society.** Keith Clarke will consider the inspirational leadership of engineers of the past, the context that was needed for change to occur and how knowledge was transferred and shared nationally and internationally. He will consider what steps the engineering profession needs to take to implement a low carbon society.

The event is free and refreshments will be provided. Buffet/drinks available from 5.30pm, Lecture at 6.30pm. 1.0 Professional Development Hours (PDH) will be provided. See our local website [www.iceusa.org](http://www.iceusa.org) for details of this and other events.

Registered charity number 210252. Charity registered in Scotland number SC038629

RSVP

**ATTENDEES NEED TO REGISTER WITH ROBERT GOULD IN ADVANCE.**  
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